



NATIONAL  
PROPERTY  
INSPECTIONS®

America's Premier Inspection Service

You have recently become familiar with the advantages of owning an NPI franchise and why purchasing an NPI franchise is the best decision for you. Here is a recap of all the great offerings you will receive as an NPI franchise owner.

### The NPI Advantage

A National Property Inspections franchise offers numerous unique benefits for franchisees:

- Quick startup with low overhead
- Exclusive territory
- Diversified business opportunities
- National accounts/referral sources\*
- An all-inclusive startup package
- Training and support unmatched in the industry
- State-of-the-art tools and technology
- National Property Inspections, Inc. proprietary inspection software (and training)

### An NPI Franchise is a Diversified Business

NPI franchise owners are educated on ways to develop a diversified business that is not solely dependent on one segment of the marketplace. The National Property Inspection name says it all. It is more than a home inspection company. Some franchisee services may include:

- Home buyer's preclosing inspections
- Home seller's prelisting inspections
- New construction inspections
- New home builder's warranty inspections
- Commercial building inspections
- Government inspections
- Energy Inspections
- Relocation Inspections



*"The support, the quality of staff and the quality of the product is what made me choose a franchise over starting a business on my own." – Andy Hasler*

### The NPI Franchise Package

The investment of \$32,900 includes nearly everything needed to launch a National Property Inspections home and commercial inspection business. Because the focus is on your long-term business success, you get the most for your franchise fee.



#### Exclusive Rights

- Use of the National Property Inspections® name and logo
- Exclusive, protected territory

#### Extensive Training

- 14 days of instructor led training at our corporate office, room and board
- Up to 5 days of field training with an NPI inspector
- Comprehensive training and marketing manuals

#### Equipment

- Tablet style computer with business software
- Inform - Home & Commercial Inspection Software (Proprietary)
- Inspection tools and supplies (gas sniffers, voltage meters, etc.)
- Digital camera
- Rewritable DVD/CD recorder/player
- Portable printer so reports can be printed efficiently anywhere





#### Ongoing Support and Services

- Professional Website with CMS (allows you to be in control of your website)
- Initial supply of marketing materials including brochures, ad layouts, business cards, poster designs, letters and much, much more.
- On-line marketing library, technical updates and inspector forum
- Toll-free hotline for technical and marketing support
- Annual meeting with education and networking opportunities
- Referral program leads\*

#### Extras

- Paid first year insurance up to \$2,000
- Direct mail campaign assistance

\* National accounts and referral sources are long established. We do not guarantee referrals in any specific area.



*"I wanted a way to try and control my future. A franchise gave me the training and courage, rather than going in it alone." – Mark Crowley*

### NPI's Comprehensive Training Program

National Property Inspections training and support will get you up to speed quickly and keep you on top of a changing industry. Specialized instructors will educate you in the following areas:



- How to inspect each component and system of a home
- How to write a professional home inspection report and limit your liability
- How to use tablet computers and proprietary inspection software
- How to educate your customers with confidence
- How to build a business with the step-by-step NPI Proven Marketing Plan
- How to bid and perform commercial property inspections
- And a whole lot more

### NPI Support - Our Commitment to You

You will find NPI's initial training and franchise package to be the most competitive and comprehensive in the industry. When you begin your business, you will discover that the ongoing support from NPI corporate and fellow NPI franchise owners to be the key to your franchise success. You will be tapping into our 25 years of experience in the property inspection business. You will maintain contact with our business development experts and marketing coach to assure your business starts on track and stays on track. You will discover the value of NPI's annual meeting in order to network with other successful NPI inspectors who you can learn from to help your business grow.

- **Technical Support** – When you have a question on an inspection, call the NPI Support Hotline. Technicians with years of industry experience are standing by to answer your inspection related questions, seven days a week. NPI corporate is also available to assist you with computer support and inspection software support and updates.
- **Marketing Support** – You will have NPI's marketing department at your disposal to help you with your Web site design and other advertising campaign materials. You can rely on our in-house graphic artists and copywriting experts to help you with your promotional needs.

The NPI organization continues to grow throughout the U.S. and Canada. Join our group of successful franchise owners!